

# 2021 PROFILE

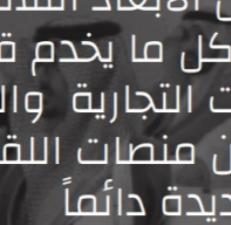
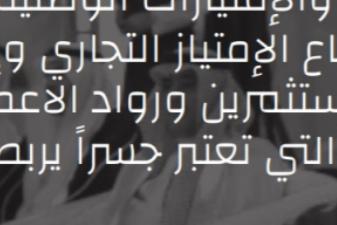
05-09 April 2021



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## مقدمة

حرصاً من الإيادى الشائعة والمتخصصات الوطنية على الاستثمار بتقديم كل ما يخدم قطاع الامتياز التجارى وإلأحة الفرص للعلامات التجارية والمستثمرين ورداد الأعمال بالاسفادة دائمًا من منصات اللقاء الذى تتعزز جسراً يربط الجميع ويفتح أبواباً جديدة دائمًا

وتحتاج حالي كوفيد 19 أن نستثمر سلسلة معارض الامتياز التغذىى الذى تنظمها والتي بدأناها بدوره جديدة تناسب مع المتخصص بالفرانشيز حيث تهدف الأبعاد إلى أن يقام المعرض بشكل مستمر يجمع الصانجين للعلامات التجارية العالمية والمحليه والموردين والمستثمرين والمستشارين القانونيين والمحاضرات والجهات التمويلية وينتظر بسهولة المشاركة الذى توفر الكثير على المشاركون من خلال مشاركتهم في جميع أنحاء العالم

حرصاً على الإستثمار بتقديم كل ما يخدم قطاع الامتياز التجارى واتاحة الفرص للعلامات التجارية والمستثمرين ورداد الأعمال بالاستفادة دائمًا من منصات اللقاء الذى تعزز جسراً يربط الجميع ويفتح أبواباً جديدة دائمًا

## النجاح يبدأ من هنا

WHY Baker Take

includes franchise fee and royalty

Franchisee can reduce overheads

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# VIRTUAL FRANCHISE EXHIBITION 2020

10 – 25 Aug, 2020



# Virtual Franchise Exhibition 2020

10-25 AUG 2020



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Business Development



12 August 2020



Faris bin Khalid Al-Bazai  
Social Development Bank  
Subject Franchise in the Social Development Bank

12 August 2020

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## Seminars 2020

Sary Hamway

Founder & CEO of The Franchise Trainer  
Subject Franchise in the face of the Corona pandemic

12 August 2020

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10 August 2020



Fadil Alnassar  
CEO of Franchise Me  
Subject What you should know about franchising law in the Kingdom

10 August 2020

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Yousef Al-Harbi

CEO of Business Accelerator FranchiseArt and  
Saudi Broker  
Subject Pandemic and Challenges in the Franchise Industry

12 August 2020

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Ahmed Alarfaj

Franchise expert and CEO of Franaccess  
Subject How to build a franchise system for your brand?

10 August 2020

Watch

13 August 2020



Mohamed AlMaskati

Branding consultant  
Subject 5 questions in building identity

13 August 2020

Watch

11 August 2020



Al-Harith bin Safar Al-Omari  
Consultant at DULANI Business Center  
Subject How to read financial statements

11 August 2020

Watch

14 August 2020



Nasser Al-Harbi  
Consultant at DULANI Business Center  
Subject USP Building Techniques

14 August 2020

Watch



Essam Lootah  
CEO, Emtiyz Consultancy  
Subject General consulting direct franchise

11 August 2020

Watch

14 August 2020

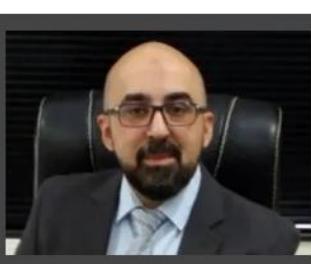


Abdul-Malik Asaqeeh  
Franchise specialist in the Social Development  
Bank

Subject How to finance franchise development bank

14 August 2020

Watch



Tha'er A. Al-Aseer  
Senior Consultant Retail, Restaurants and  
Hospitality Service  
Subject Expansion and spread through franchising

11 August 2020

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14 August 2020

**16,18 August 2020**

Open questions and general Consulting



**Sary Hamway**  
Founder & CEO of The Franchise Trainer

**Subject** A general discussion of the previous lecture - Franchise vis-a-vis Corona, general consultations

**16 August**

[Watch](#)

**15 August 2020**



**Kamel Hantouli**  
Managing Partner - Commercial Operating and Franchising Consultant at  
Talal Group for Consulting and Training

**Subject** Run a successful franchise

**15 August**

[Watch](#)



**Fadil Alnassar**  
CEO of Franchise Me

**Subject** Discussion and questions about the franchise system in the Kingdom

**16 August**

[Watch](#)



**Mohammed Al-Tabashi**  
Founder of the Fran Pioneer Company

**Subject** How do I choose a successful franchise

**15 August**

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**Essam Lootah**  
CEO, Emtiyz Consultancy

**Subject** Be Franchise - General Consultants

**18 August**

[Watch](#)



**Amjad Arab**  
Franchise Expert & CEO of Amjad Arab Office for Commercial Services

**Subject** Analysis of investment opportunities and benefiting from the franchise model

**15 August**

[Watch](#)

**24 August 2020**



**FAIZUN KAMAL**

Franchise Coach , The franchise consulting company U.S.A

**Subject** Find the right franchise for you

**24 August 2020**

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V.Franchise

