



Introduction

3 Dimensions and national franchise eager to continue providing everything that serves the commercial franchise sector and provide opportunities for brands, investors and entrepreneurs to always benefit from the meeting platforms, which are a bridge that connects everyone and opens new opportunities.

We found after Covid 19 we have to continue with our franchises exhibitions that we organize and started with new edition proportional to the virtual exhibition that is considered the first in the Middle East and specialized in franchises

As 3 Dimensions aim for the exhibition to be held continuously, it gathers the grantors of international and local brands, suppliers, developers, legal consulting, lectures and financing companies, and it is characterized by the ease of participation that helps a lot of exhibitors to participate from all over the world.

3 Dimensions and national franchise eager to continue providing everything that serves the commercial franchise sector and provide opportunities for brands, investors and entrepreneurs to always benefit from the meeting platforms, which are a bridge that connects everyone and opens new opportunities.

ABEER JULAIH C.E.O

Head of the exhibition

It will be very important to live a new virtual journey in the world of Franchise, which is a world that carries with it the spirit of adventure and the love of success and is considered a school in real entrepreneurship through which you can start if you are looking for inspiration in your career in entrepreneurship and we have been keen through our experiences in this sector. We help in opening doors and drawing the road map since the beginning of our journey in commercial franchise, successfully expanding and spreading this is what we seek for all project pioneers by helping them in making brands, characteristic from which they can proceed.

Exhibition Targets

- 1- The direct meeting between the grantor and the investor
- 2- An opportunity for entrepreneurs to take advantage of the franchise environment and obtain a successful brand
- 3- Helping entrepreneurs to launch their brands towards the franchise
- 4- Meeting with developers and consultants to benefit from their expertise
- 5- Providing financing opportunities for entrepreneurs and providing full financial facilities through banking partnerships
- 6- Participating the largest number of international and local partnerships
- 7- Holding lectures and benefiting from the participating experiences
- 8- Contract business deals and take advantage of investment opportunities

Target sectors

- 1- International brands in all sectors and activities
- 2- Local brands in all sectors and activities
- 3- Suppliers and project processing
- 4- Investors with commercial sites
- 5- Owners of investment opportunities to search for partners
- 6- Finance companies and banks
- 7- Legal and consulting offices
- 8- Identity development companies

Virtual tour

- 1- Registering to participate as a visitor or as a participant
- 2- The exhibition in which all participants are from local and international brands
- 3- Suppliers equipped for projects
- 4- Funding agencies
- 5- Various lectures
- 6- Consulting firms
- 7- Sponsors and supporters of the exhibition
- 8- The evaluation that interests us in the development



VIRTUAL FRANCHISE EXHIBITION 2020

10 – 25 Aug, 2020



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Virtual Franchise Exhibition 2020

10-25 AUG 2020



Organizer



Creative Partner



Global Partner



Strategic Partners



Funding Sponsor



Business Development



12 August 2020



Faris bin Khalid Al-Bazai

Social Development Bank

Subject Franchise in the Social Development Bank

12 August 2020

Watch



Sary Hamway

Founder & CEO of The Franchise Trainer

Subject Franchise in the face of the Corona pandemic

12 August 2020

Watch



Yousef Al-Harbi

CEO of Business Accelerator FranchiseArt and Saudi Broker

Subject Pandemic and Challenges in the Franchise Industry

12 August 2020

Watch

13 August 2020



Mohamed AlMaskati

Branding consultant

Subject 5 questions in building identity

13 August 2020

Watch

14 August 2020



Nasser Al-Harbi

Consultant at DULANI Business Center

Subject USP Building Techniques

14 August 2020

Watch



Abdul-Malik Asaqeeh

Franchise specialist in the Social Development Bank

Subject How to finance franchise development bank

14 August 2020

Watch

Seminars 2020

10 August 2020



Fadil Alnassar

CEO of Franchise Me

Subject What you should know about franchising law in the Kingdom

10 August 2020

Watch



Ahmed Alarfaj

Franchise expert and CEO of Franaccess

Subject How to build a franchise system for your brand?

10 August 2020

Watch

11 August 2020



Al-Harith bin Safar Al-Omari

Consultant at DULANI Business Center

Subject How to read financial statements

11 August 2020

Watch



Essam Lootah

CEO, Emteyz Consultancy

Subject General consulting direct franchise

11 August 2020

Watch



Tha'er A. Al-Aseer

Senior Consultant Retail, Restaurants and Hospitality Service

Subject Expansion and spread through franchising

11 August 2020

Watch

16,18 August 2020
Open questions and general Consulting



Sary Hamway
Founder & CEO of The Franchise Trainer

Subject A general discussion of the previous lecture - Franchise vis-a-vis Corona, general consultations

16 August

Watch



Fadil Alnassar
CEO of Franchise Me

Subject Discussion and questions about the franchise system in the Kingdom

16 August

Watch



Essam Lootah
CEO, Emtezy Consultancy

Subject Be Franchise - General Consultants

18 August

Watch

15 August 2020



Kamel Hantouli
Managing Partner - Commercial Operating and Franchising Consultant at Talal Group for Consulting and Training

Subject Run a successful franchise

15 August

Watch



Mohammed Al-Tabashi
Founder of the Fran Pioneer Company

Subject How do I choose a successful franchise

15 August

Watch



Amjad Arab
Franchise Expert & CEO of Amjad Arab Office for Commercial Services

Subject Analysis of investment opportunities and benefiting from the franchise model

15 August

Watch

24 August 2020



FAIZUN KAMAL
Franchise Coach , The franchise consulting company U.S.A

Subject Find the right franchise for you

24 August 2020

Watch



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More Than 350 American Brands**

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